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## PRESS RELEASE

## CITY OF INDIAN ROCKS BEACH ENCOURAGES LOCAL BUSINESSES TO JOIN THE PUBLIC ART EXPERIENCE

The City of Indian Rocks Beach began a public art program several years ago with the installation of two sculptures at City Hall. The cost of the installation was sponsored by the IRB Homeowners Association. Since that initial effort two more public sculptures have been installed at the 5th Avenue Pocket Park (sponsored by the Original Crabby Bills) and the entrance to IRB Nature Preserve (sponsored by the Action 2000 A2K). A fourth installation is planned later this fall near the Pinellas County Beach Access Park. This project is sponsored by the IRB Homeowners Association.

It is the City's wish to enhance the aesthetic environment, expand the publics experience and exposure to culture through various art forms; and to inspire commercial property owners to participate in this movement. Recognizing that public art brings lasting value to cityscape and will also be of intrinsic value to commercial properties.

The City would like to encourage owners of commercial properties in Indian Rocks Beach to invest in public art on their own property. This will bring additional attention to the business and become a part of the public art effort.

The City of Indian Rocks Beach looks forward to seeing and recognizing the creative art efforts of our businesses. WORKING TOGETHER we can continue this city initiated public art effort.

Questions concerning this program can be addressed to:
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